

BROADWAY MALL MAINTENANCE FUND, INC.
FINANCIAL STATEMENTS – CASH BASIS
DECEMBER 31, 2009
(WITH COMPARATIVE TOTALS FOR 2008)

BROADWAY MALL MAINTENANCE FUND, INC.
CONTENTS
December 31, 2009

	Page
Independent Auditors' Report	1
Financial Statements:	
Statement of Assets, Liabilities, and Net Assets – Cash Basis	2
Statement of Support, Revenue, and Expenses – Cash Basis	3
Statement of Functional Expenses – Cash Basis	4
Statement of Cash Flows – Cash Basis	5
Notes to Financial Statements	6-7

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
Broadway Mall Maintenance Fund, Inc.

We have audited the accompanying statement of assets, liabilities, and net assets - cash basis of Broadway Mall Maintenance Fund, Inc. (a non profit organization) as of December 31, 2009, and the related statements of support, revenue, and expenses – cash basis and functional expenses – cash basis, and cash flows – cash basis for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The financial statements of the Organization for the year ended December 31, 2008 were audited by other auditors whose report dated May 13, 2009 expressed an unqualified opinion on those financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

As described in Note 2, these financial statements were prepared on the cash basis of accounting, which is a comprehensive basis of accounting other than generally accepted accounting principles.

In our opinion, the financial statements referred to above present fairly, in all material respects, the assets, liabilities, and net assets of Broadway Mall Maintenance Fund, Inc. as of December 31, 2009, its support, revenue, and expenses and its cash flows for the year then ended, on the basis of accounting described in Note 2.

Sanders Thaler & Associates LLP

Sanders Thaler & Associates LLP

Jericho, NY
May 20, 2010

BROADWAY MALL MAINTENANCE FUND, INC.

STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS - CASH BASIS

As of December 31, 2009 (With Comparative Totals for 2008)	2009	2008
Assets:		
Cash and cash equivalents	\$ 123,555	\$ 238,319
Total Assets	\$ 123,555	\$ 238,319
Liabilities and Net Assets:		
Liabilities:	\$ -	\$ -
Net Assets:		
Unrestricted	123,555	238,319
Total Liabilities and Net Assets	\$ 123,555	\$ 238,319

The accompanying notes are an integral part of these financial statements.

BROADWAY MALL MAINTENANCE FUND, INC.

STATEMENT OF SUPPORT, REVENUE, AND EXPENSES - CASH BASIS

For the Year Ended December 31, 2009

(With Comparative Totals for 2008)

	2009	2008
Support and revenues:		
Contributions	\$ 346,305	\$ 473,248
Special events revenue	90,430	109,559
Interest and dividend income	1,171	3,941
Total support and revenues	437,906	586,748
Expenses:		
Program	406,988	484,753
Management and general	106,387	86,164
Fundraising	39,295	1,164
Total Expenses	552,670	572,081
Change in net assets	(114,764)	14,667
Net assets - unrestricted, beginning of year	238,319	223,652
Net assets - unrestricted, end of year	\$ 123,555	\$ 238,319

The accompanying notes are an integral part of these financial statements.

BROADWAY MALL MAINTENANCE FUND, INC.

STATEMENT OF FUNCTIONAL EXPENSES - CASH BASIS

For the Year Ended December 31, 2009 (With Comparative totals for 2008)

	Program	Management and General	Fundraising	2009	2008
Maintenance and landscaping	\$ 312,277	\$ -	\$ -	\$ 312,277	\$ 307,653
Winter lighting	91,819	-	-	91,819	98,707
Outside services	-	66,127	-	66,127	81,478
Professional fees	-	15,496	-	15,496	11,218
Website and computer expenses	-	3,844	-	3,844	2,289
Printing and publications	-	5,992	-	5,992	8,121
Insurance	-	994	-	994	994
Telephone	-	1,952	-	1,952	1,696
Office expense	-	5,033	-	5,033	5,629
Charitable contributions	-	925	-	925	2,175
Advertising	-	-	-	-	-
Postage and delivery	-	2,230	-	2,230	3,175
Bank fees and other fees	-	1,269	-	1,269	608
Dues and subscriptions	-	1,300	-	1,300	384
Office supplies	-	1,225	-	1,225	1,164
Other expenses	-	-	-	-	2,113
Program Services	2,892	-	-	2,892	-
Cost of direct benefit to donors	-	-	39,295	39,295	44,677
Total	\$ 406,988	\$ 106,387	\$ 39,295	\$ 552,670	\$ 572,081

The accompanying notes are an integral part of these financial statements.

BROADWAY MALL MAINTENANCE FUND, INC.

STATEMENT OF CASH FLOWS - CASH BASIS

For the Year Ended December 31, 2009

(With Comparative Totals for 2008)

	2009	2008
Cash flows from operating activities:		
Change in net assets	\$ (114,764)	\$ 14,667
Net cash used in operating activities	(114,764)	14,667
Net decrease in cash and cash equivalents	(114,764)	14,667
Cash and cash equivalents - beginning of year	238,319	223,652
Cash and cash equivalents - end of year	\$ 123,555	\$ 238,319

The accompanying notes are an integral part of these financial statements.

Broadway Mall Maintenance Fund, Inc.

NOTES TO FINANCIAL STATEMENTS December 31, 2009

1. NATURE OF THE ORGANIZATION:

Broadway Mall Maintenance Fund, Inc. (the "Organization") is a non-for-profit organization incorporated in the State of New York. The Organization was formed for, and program services consist of, maintaining the malls and median strips on the street called Broadway, located in the Borough of Manhattan, for use by the general public. Broadway Mall Maintenance Fund, Inc. is an exempt organization for federal income tax purposes under Section 501(c)(3) of the Internal Revenue Code and is not classified as a private foundation. Income is generated primarily from contributions.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Financial Statement Presentation

The Organization's financial statements have been prepared on the cash basis of accounting; consequently, revenue is recognized when received rather than when earned, and expenses and purchases of assets are recognized when cash is disbursed rather than when the obligation is incurred.

The classification of the Organization's net assets and its support, revenue and expenses is based on the existence or absence of donor-imposed restrictions. It requires that the amounts for each of the three classes of net assets, permanently restricted, temporarily restricted, and unrestricted, be displayed in a statement of financial position and that the amounts of change in each of those classes of net assets be displayed in a statement of activities.

These classes are defined as follows:

Permanently Restricted – Net assets resulting from contributions and other inflows of assets whose use by the Organization is limited by donor-imposed stipulations that neither expire by passage of time nor can be fulfilled or otherwise removed by actions of the Organization.

Temporarily Restricted – Net assets resulting from contributions and other inflows of assets whose use by the Organization is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations. When such stipulations end or are fulfilled, such temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities.

Unrestricted – The part of net assets that is neither permanently nor temporarily restricted by donor-imposed stipulations.

Cash and Cash Equivalents

The Organization considers all money market accounts and all highly liquid debt instruments purchased with maturity of three months or less to be cash equivalents.

Special Events

The direct costs of special events include expenses for the benefit of the donor. For example, meals and rental facilities are considered direct costs of special events.

Broadway Mall Maintenance Fund, Inc.

NOTES TO FINANCIAL STATEMENTS December 31, 2009

Functional Allocation of Expenses

Expenses that can be directly identified with the program or supporting service to which they relate are charged accordingly. Other expenses by function have been allocated among program and supporting service classifications using basis determined by management to be reasonable.

Comparative Information

The 2009 financial statements include certain prior-year summarized comparative information in total, but not in detail. As a result, the fiscal 2008 comparative information does not include sufficient detail to constitute a presentation in conformity with cash basis. Accordingly, such fiscal 2008 information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2008, from which the summarized information was derived.

Implementation of New Accounting Pronouncements

Management previously elected to defer the application of FAS FIN 48, *Accounting for Uncertainty in Income Taxes*, in accordance with FSP FIN 48-3 which had deferred the effective date for FIN 48 implementation until September 15, 2009. FIN 48 requires all financials issued after this date to record a tax position only if that position is more likely than not to be upheld upon examination. FIN 48 requires a reevaluation of all tax positions at the end of each reporting period. During this reevaluation, prior period positions may be either recognized or derecognized. The FIN 48 process is used ensure that a tax related asset or liability actually exists at the date the financial statements are prepared and that the tax position will be sustained upon examination by the taxing authorities. The organization, as a tax exempt organization, does not incur any tax liability. Accordingly, no position has been taken with regards to any tax assets or tax liabilities, and no provision has been made in these financials to reflect these or any other tax matters.

With a few exceptions, the organization is no longer subject to federal, state, or local income tax examinations for years prior to 2006.

3. CONCENTRATIONS OF CREDIT RISK:

Financial instruments that potentially subject the Organization to a concentration of credit risk include cash accounts at major financial institutions that at times exceeded the Federal Deposit Insurance Corporation (FDIC) limit of \$ 250,000. Accounts at each institution are insured by the FDIC through 2013. Non interest bearing checking accounts have unlimited coverage under the transaction account guarantee program through June 30,2010.

4. RELATED PARTY TRANSACTIONS:

During the year ended December 31, 2009, the Organization paid \$656 to Menaker & Herrmann LLP for secretarial services. Mr. Robert Herrmann, president of the Fund, is a partner in Menaker & Herrmann LLP.